

**Information and directions
for
Campgrounds**

**for contest for best campground
and participation in scavenger hunt
for our customers and your campers**

**WE HAVE SELECTED 875 OF THE BEST CAMPGROUNDS
IN CALIFORNIA, OREGON, WASHINGTON STATE,
ARIZONA, NEVADA, NEW MEXICO, SOUTH DAKOTA,
AND NEBRASKA.**

1. All you need to do to participate, is hang our flyers up for your campers.

2. To participate in the scavenger hunt, the camper needs to take a picture in front of our flyer hanging at your campground and submit it to our YOUR BEST ADDRESS facebook page... with the hashtag #YOURBESTADDRESS AND WITH THE NUMBER ON THE FLYER

3. THE FUNNIER THE PICTURES THE BETTER, AS WE WILL HAVE JUDGES AWARD POINTS FOR THE BEST PICTURES. AT THE END OF THE YEAR WE WILL ANNOUNCE WHAT CAMPGROUNDS ARE THE FUNNEST, WILDEST, MOST UNIQUE,.... AND THE TOP ONES ARE...

AT THE END OF THE YEAR WILL AWARD

1ST PLACE most popular campground of the year

2ND PLACE best campground of the year

3RD PLACE funnest campground of the year

4. The campground can get involved by putting props up for people to use in the pictures. We want silly fun vacation posts. We want to show how much fun it is to be one of your customers. For instance weird stuff like a wooden spoon, a micro phone so people can pretend to sing, maybe some fake flower hula lei's, whatever the campground wants to add, YOU get to be creative.

5. Camp owners and employees are exempt From the SCAVENGER HUNT however YOU can encourage YOUR CAMPERS to play.

6. WE WILL HAVE A POINT SYSTEM... THE MORE BUSINESS GENERATED FOR US THE MORE POINTS FOR YOUR CAMPGROUND.

ALL CALLS COMING IN AND NEW CUSTOMERS WILL ADD TO THE POINTS... SO BUSINESS AND INTEREST GENERATED FROM THAT CAMPGROUND WILL ADD TO IT.

LIKE A NEW CUSTOMER 50
ALL SCAVENGER HUNT PICTURES 15
ALL WINNERS OF SCAVENGER HUNT 10
CALLS COMING IN FROM FUTURE CUSTOMERS 5
ETC.

7. SO HANG OUR FLYERS AND GET YOUR CAMPERS PARTICIPATING, AND YOU COULD BE AWARDED THE MOST POPULAR CAMPGROUND OF THE YEAR.

8. FIRST PRIZES WILL START IN JULY... SO GET THEM POSTERS HUNG UP AND SUBMIT YOUR PICTURES OF YOUR CAMPGROUND, AND OWNERS/MANAGERS IN FRONT OF ONE OF OUR FLYERS ASAP!